

The Siebert Academy: Achieve sales success using targeted knowledge

Knowledge is the key to success! This is the motto of the Siebert Academy. We would like to invite you to our specially tailored training events on the subjects of lubricating greases, oils and coolants.

The Siebert Academy equips you with the expertise to provide your customers with excellent advice in all situations. We answer questions such as:

- How can you successfully avoid faults in the coolant process?
- What is the hidden potential of using a coolant?
- How do I select the correct grease?
- How do I correctly evaluate a damage analysis?

Our specialists answer these and other questions in a compact and practical event run by the Siebert Academy.

Choose from a range of modules

We have defined individual modules to suit your individual requirements. These modules – which can also be combined – cover basic topics, the design and development of Siebert products, practical application aids, plus current legislative rules and regulations on the safe handling of lubricants.

Talk to us about your requirements. We would be delighted to invite your team to our development and production site in Mönchengladbach, Germany for training. We can also arrange for our experts to visit you to pass on practical knowledge for your day-to-day work.

Modules

„Basic module“ training:

„Basic Plus“ training:

„Flexi“ training:

Time frame

½ day

1 day

by arrangement



„Siebert is the retail market's choice. As such, we work for you — for you and for the success of your customers,“ underlined Reinhard Summer, Sales Manager for Northern Germany and Frank Sonntag, Sales Manager for Southern Germany.

Do you have any questions?

Our Siebert experts will be pleased to help you. Please contact us via:

gerwen@siebertgmbh.com

